

SUSTAINABILITY PEER GROUPS MANIFESTO

Advancing Sustainability in Business and Your Personal Accomplishments

You have a career in the field of sustainability and understand how high-level business works beyond just sustainability.

You have used sustainability to drive the business toward change that impacts the bottom line and your sustainability goals while recognizing there is always more to be done.

You feel a level of exasperation when you attend sustainability and industry events with a lot of talk, you get marketing fatigue and see too little action.

Outside of the traditional ROI projects your company leaders question the benefits of investing in sustainability and getting the right people in your organization engaged can be challenging.

You would love to have a forum of like minded colleagues to brainstorm new ideas on how to engage your senior executives, peers, juniors, investors, consumers and yes, all stakeholders.

Perhaps you were or are a member of an industry group so you know the potential value of such groups in terms of collaborating, learning, being inspired, inspiring others, supported and challenged.

You value being real and have business and career conversations with respected and trusted peers who understand business beyond just sustainability– people who have been where you have been and are in a similar situation to yourself.

You value learning from such people as well as offering your own advice and solutions.

You also look for opportunities to not just hear about best practices but to share them in a meaningful way that drives direct business value; demonstrating the value of being part of a group.

The groups are limited to 12 members and meet three times a year at a host member's office for a full day. There will be one hour bi-monthly accountability calls between meetings.

